



BUILDING COMMUNITY

2019 TxDLA ANNUAL CONFERENCE

EXHIBIT, SPONSORSHIP, & VENDOR OPPORTUNITIES

March 25-28th, 2019

ATTENDEE PROFILE

402 Attendees in 2018

62% decision makers

Attendee Profile

62% - Higher Education

Directors, Deans, Professors, &
Instructional Technologists

17% - Corporate Representatives

10% - Government/Military
Trainers, Consultants, Students

7% - K-12 Education Service
Center Coordinators, Campus
Technology Directors

Systems Used by Attendees

LMS Systems
One to One Learning
Gamification
Artificial Intelligence
Virtual Reality
Augmented Reality
Videoconferencing
Classroom Audio
Open Education Resources
BYOD Campus Policy
Messaging
CMS Systems
Interactive Whiteboards
Video accessibility
Instructional design tools
ID verification
Online proctoring
Video platforms
Lecture capture tools
Assessment services

Networking opportunities with instructional technology, e-learning, and distance learning professionals.

WHAT YOUR COMPETITORS ARE SAYING ABOUT THE TXDLA CONFERENCE

“... it provides **access to the right customers** from all over the state all **in one place, at one time, with some very strategic opportunities** to socialize, build relationships and show our latest and greatest solutions. It would take all year to travel to each of the members’ locations, let alone get all of the key customers to come to your booth or attend a vendor session. Above and beyond that, TxDLA lends **credibility to what my company represents** each and every day to all of my customers around the world. You can always count on a **great location, big attendance numbers and a very organized**, well put together conference.”

“Being leaders in the Texas distance learning community, our team recognizes the importance of being involved with the premier distance learning association in the state. Having **one organization that serves a multitude of distance learning constituents** provides us with a way to interact with other distance learning leaders as well as give back to the community in a meaningful manner. Partnering with TxDLA **provides access to leaders in the field of distance learning** and the **ability to act directly with many decision makers.**”

“Given the size and the audience for the event, TxDLA ‘s exhibit hall always gives us a chance to connect with DE academic leaders and technology **experts who directly implement our product’s success** on campuses. We always find time to update one another, collaborate, and in the true spirit of TxDLA - **interact while having FUN** - something that sets this apart from all other conferences.”

EXHIBIT BOOTH PACKAGES

Full Booth

\$1500 Before 1/10/19

\$2000 After 1/10/19

Package Includes:

- **10'x10' Pipe and Drape Booth** in selected location, first-come, first-served
- **6' Skirted Table**, Two **Chairs**, Wastebasket, Carpeting and 7"x44" Single-line **Company ID Sign**
- **Electricity** (basic) and **Wireless Internet** (basic)
- **One Full Conference Registration** including access to all sessions, meals and one year TxDLA membership (additional reps are \$225 each and include all sessions, meals and TxDLA membership)
- **Logo/Link and 50-Word Company Description** in the conference attendee mobile app and website
- **List of Preregistrants** who agree to be contacted (e-mailed 1 week before the conference)
- **List of Final Attendees** who agree to be contacted (e-mailed following the conference)
- **Three Booth Rep Passes** for representatives working in the booth only. No meals are included in these passes
- **Conference Bag Stuffer:** Opportunity to provide small promotional item in attendee registration bags

Tabletop Booth

\$1000 Before 1/10/19

\$1500 After 1/10/19

Package Includes:

- **6' Skirted Table, Two Chairs** (no pipe/drape, no electricity and no sign)
- **Wireless Internet** (basic)
- **One Full Conference Registration** including access to all sessions, meals and one year TxDLA membership (additional reps are \$225 each and include all sessions, meals and TxDLA membership)
- **Logo/Link and 20-Word Company Description** in the conference attendee mobile app and website
- **List of Final Attendees** who agree to be contacted (e-mailed following the conference)

À La Carte Item

Product Demo Sessions (Limited Spots/Waitlist)

Opportunity to present 20 or 50-minute session during a breakout time.

20-minute: **\$125 for exhibitors/\$250 for non-exhibitors**

50-minute: **\$250 for exhibitors/\$500 for non-exhibitors**

*Important: product demo presenters MUST also register for the conference, \$425 non-exhibitors or \$225 for exhibitors.

Register Online before 2/25/19
conference19.txdla.org/exhibit/

TIERED PARTNERSHIP PACKAGES

Partnerships give your company additional exposure. Show your support of our long-standing professional organization of professionals through one of these options, or call 512.402.7797 to customize a package (including in-kind equipment sponsorships) for your company. The deadline for sponsorships to be included in conference materials is 2/25/19.

Diamond Partner

\$13,000 (\$10,000 cash minimum)

- **Choice of Sponsorship** (1st come, 1st served):
 1. Introduce Day 2 speaker and 5 minute spotlight (1 available)
 2. Innovation Station and 5 minute spotlight (1 available)
- **PLUS Co-sponsors** at the Exhibit Hall Grand Opening Reception AND the Dinner/Party night
- **Double Exhibit Booth** Package in prime location (with all package benefits)
- **Four (4)** additional complimentary **conference registrations**, each with TxDLA memberships (5 total with booth package)
- Opportunity to utilize **private meeting room** for client appointments (no A/V provided by TxDLA)
- Opportunity to **present a 50-minute Product Demo Session**
- One Complimentary Registration to **Fall Leadership Workshop**
- Company **logo printed on attendee bags/packets**
- Company **logo displayed on TxDLA homepage** with link (all year)
- Mobile app **logo included on banner on main activity feed**
- Mobile app **sponsor listing with link to brochure or website**
- Mobile app **sponsored post in activity feed**
- Mobile app **push notification of sponsored event** to attendees
- Potential to work with TxDLA leadership and members to form partnerships, **develop case studies, white papers, surveys and other consultative type activities considered on a case by case basis.**

Platinum Partner

\$10,000 (\$1,000 cash minimum)

- **Choice of lunch sponsorship**
- **Exhibit Booth** (with all package benefits)
- **Three (3)** additional complimentary **conference registrations**, each with TxDLA memberships (4 total with booth package)
- Opportunity to **present a 50-minute Product Demo Session**
- One Complimentary Registration to **Fall Leadership Workshop**
- Company **logo printed on attendee bags/packets**
- Company **logo displayed on TxDLA homepage** with link (all year)
- Mobile app **sponsor listing with link to brochure or website**
- Mobile app **sponsored post in activity feed**
- Mobile app **push notification of sponsored event** to attendees
- Potential to work with TxDLA leadership and members to form partnerships, **develop case studies, white papers, surveys and other consultative type activities considered on a case by case basis.**

See more options
and information
on the next page!

TIERED PARTNERSHIP PACKAGES

Gold Partner

\$7,000 (\$1,000 cash minimum)

- **Choice of Sponsorship** (1st come, 1st served):
 1. Mobile App (1 available)
 2. Breakfast Co-Sponsor (2 available)
- **Exhibit Booth** (with all package benefits)
- **Two(2)** additional complimentary **conference registrations** with TxDLA membership (3 total with booth package)
- Opportunity to **present a 50-minute Product Demo Session**
- Company **logo displayed on TxDLA homepage** with link (all year)
- Mobile app **sponsor listing with link to brochure or website**
- Mobile app **sponsored post in activity feed**
- Potential to work with TxDLA leadership and members to form partnerships, **develop case studies, white papers, surveys and other consultative type activities considered on a case by case basis.**

Bronze Partner

\$2,500 (cash only)

- **Exhibit Booth** (with all package benefits)
- Opportunity to **present a 20-minute Product Demo Session**
- Company **logo displayed on TxDLA homepage** with link (all year)
- Mobile app **sponsored post in activity feed**
- Potential to work with TxDLA leadership and members to form partnerships, **develop case studies, white papers, surveys and other consultative type activities considered on a case by case basis.**

Silver Partner

\$4,000 (\$1,000 cash minimum)

- **Choice of sponsorship**
 1. Morning Beverages (3 available)
 2. Afternoon Break (1 available)
 3. Dessert with Regional Groups (1 available)
 4. Technology Kiosk (1 available)
- **Exhibit Booth** (with all package benefits)
- Opportunity to **present a 50-minute Product Demo Session**
- Company **logo displayed on TxDLA homepage** with link (all year)
- Mobile app **sponsor listing with link to brochure or website**
- Mobile app **sponsored post in activity feed**
- Potential to work with TxDLA leadership and members to form partnerships, **develop case studies, white papers, surveys and other consultative type activities considered on a case by case basis.**

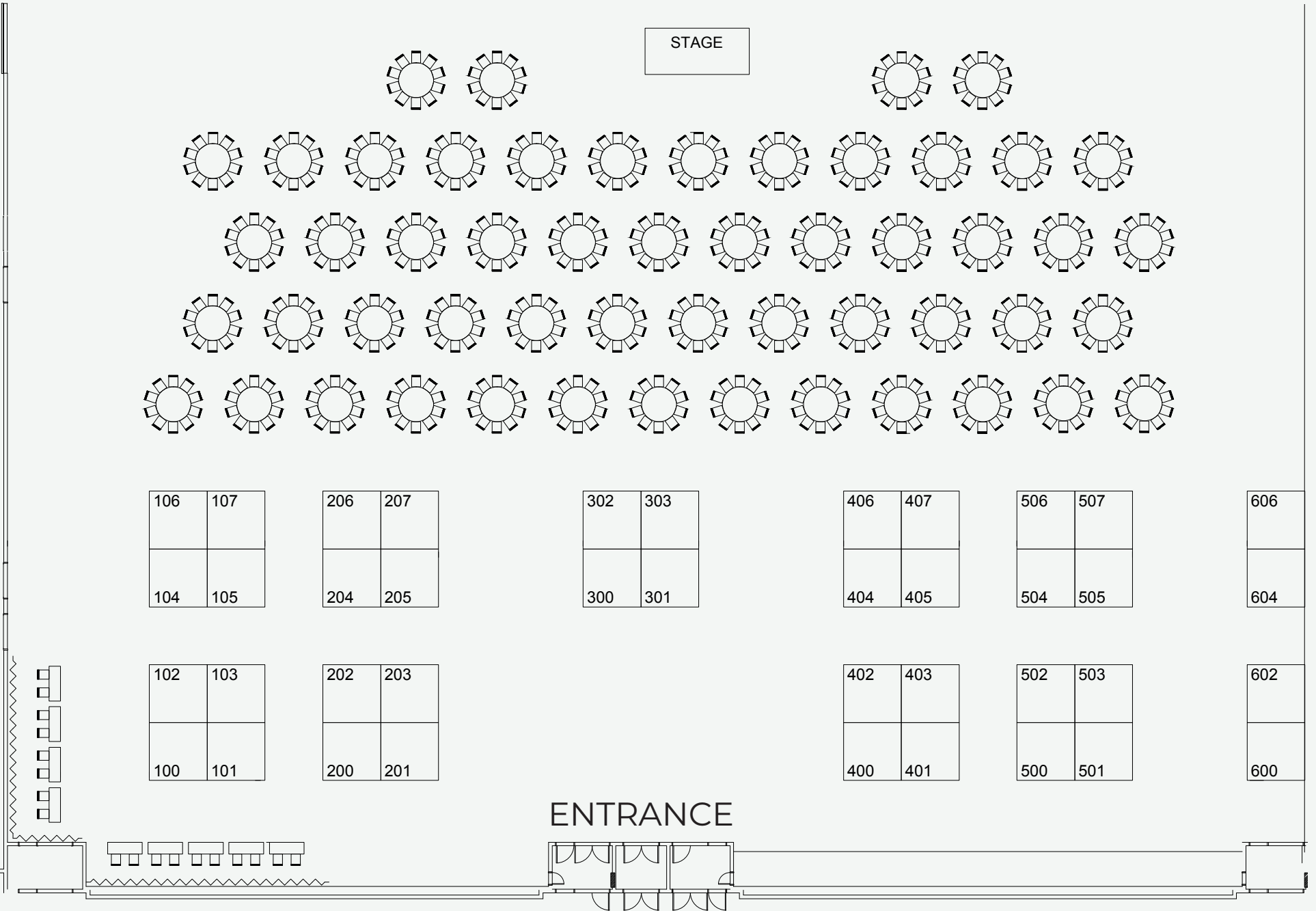
Note: Individual sponsorship reservations are assigned by TxDLA on a first priority receipt of signed contract and payment. Every effort will be made to respect each sponsor's choice whenever possible, but TxDLA's decision will be final.

All Partnership Packages Include:

- Link in Attendee Mobile App
- Promotion of partnership on website and in marketing e-mails
- Social media promotion of partnership
- Signage on entrance tower and near sponsored event
- Certificate and Podium Recognition

Register Online at conference19.txdla.org/exhibit/

FLOORPLAN



GENERAL INFORMATION



Location and Accommodations

The conference will be held at the **Moody Gardens Hotel, Seven Hope Blvd., Galveston, TX 77554.**

For reservations, please call **888.388.8484**, and identify yourself with the TxDLA Conference. The TxDLA room rate of **\$149** will be **honored through March 3rd, 2019.**

Decorator Information

Professional decoration of the Exhibit Hall will be provided. The decorator will also be responsible for providing labor services, custom signs, furniture rentals, and shipping/drayage/storage for exhibit materials. Upgraded electrical and internet service will be available through the hotel and order forms will be included in the exhibitor kit you will receive from the decorator.

Engagement Opportunities

Exhibitors are encouraged to have creative, engaging, and interactive booth displays. Ideas will be provided by TxDLA upon signing contract. Exhibitors are also encouraged to bring a door prize for give away at various times. Conference attendees will be provided with a game to win prizes for those who visit every exhibitor. Ask attendees to drop a business card to participate in your booth's drawing.

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CONFERENCE SCHEDULE

Exhibitor events highlighted in green.

Monday, March 25

- 12:00-5:00pm Exhibits Set-Up
- 1:00-5:00pm Preconference Workshops
- 5:00-7:00pm Welcome Reception with Exhibitors

Tuesday, March 26

- 9:00-10:35am Opening Keynote and Awards
- 11:00-11:50am Breakout Sessions
- 12:00-5:00pm Exhibits Open
- 12:00-1:00pm Lunch with Exhibitors
- 1:00-3:50pm Breakout Sessions, Regional Groups
- 3:50-4:30pm Mixer with Exhibitors
- 4:30-5:20pm Breakout Sessions
- 5:30pm-? Open Night for Meet-Ups, Receptions

Wednesday, March 27

- 8:00-8:50am Continental Breakfast with Exhibitors
- 8:00am-1:00pm Exhibits Open
- 9:00-9:50am Keynote Speaker
- 10:00-11:50am Breakout Sessions
- 12:00-1:00pm Lunch with Exhibitors / Prizes
- 1:00pm Exhibitor Breakdown
- 1:00-4:50pm Breakout Sessions
- 7:00-11:00 pm Dinner/Entertainment

Thursday, March 28

- 9:00-10:50am Breakout Sessions
- 11:00am-12:00pm Closing Session

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ORGANIZATIONS ATTENDING

Alamo Colleges	Kilgore College	San Jacinto College	Texas Wesleyan University
Alief ISD	Lamar University	SCKEN	Texas Woman's University
American Public University System	Laredo Community College	SHSU Online	Texas Workforce Commission
Angelina College	Lee College	South Texas College	The Bush School at Texas A&M University
Angelo State University	Lone Star College - CyFair	Spring ISD Virtual Learning Program	The Northeast Texas Consortium of Colleges & Universities
Apollidon Learning	Lone Star College - University Park	St. Mary's University	The University of Alabama
Ashford University	Lovejoy ISD	St. Philip's College	Trinity Valley Community College
Austin Community College	Marci Powell & Associates	Stephen F. Austin State University	TTUHSC El Paso
Blinn College	McLennan Community College	SUPERNet Consortia	Tyler Junior College
Bloomsburg University	Midland College	Tarrant County College	University of Dallas
BTX Technologies	Missional Wisdom Foundation	Temple College	University of Houston - Clear Lake
Chemeketa Community College	NASA	Tennessee Board of Regents	University of Houston - Downtown
Clear Creek ISD	NETnet	TETN	University of Houston - Victoria
Coastal Bend College	Newman International Academy	Texas A&M International University	University of North Texas
College of the Mainland	Northeast Texas Community College	Texas A&M System	University of North Texas at Dallas
Collin College	OptumRx	Texas A&M University	University of St Thomas - Houston
Collin County Community College	Organic Learning Ranch	Texas A&M University - Central Texas	University of Texas at Austin
Conroe Independent School District	Our Lady of the Lake University	Texas A&M University - Commerce	University of Texas at Dallas
Dallas County Community Colleges	Panhandle-Plains Historical Museum	Texas A&M University - Corpus Christi	University of Texas at El Paso
Del Mar College	Panola College	Texas A&M University - Kingsville	University of Texas at San Antonio
Department of State Health Services	Paris Junior College	Texas A&M University at Galveston	University of Texas at Tyler
El Paso Community College	Pearland ISD	Texas Computer Education Association (TCEA)	University of Texas Medical Branch, Pediatrics
Engineering Academic and Student Affairs - Remote Learning & Outreach Department	Prairie View A&M University	Texas Department of Family & Protective Services	University of Texas Rio Grande Valley
Galveston College	Region 4 Education Service Center	Texas Department of Transportation	University of Texas School of Public Health
Garland ISD	Region 5 Education Service Center	Texas Engineering Extension Service	University of Texas, Marine Science Institute
Health and Human Services Commission	Region 7 Education Service Center	Texas Higher Education Coordinating Board	UT Health-SBMI
Henrichs Media Group	Region 10 Education Service Center	Texas Lutheran University	Victoria College
Houston Community College	Region 11 Education Service Center	Texas Office of the Attorney General	Virtual College of Texas
Howard College	Region 13 Education Service Center	Texas School for the Blind and Visually Impaired	Walden University
Huffman ISD	Region 14 Education Service Center	Texas Southmost College	Weatherford College
iICF	Region 15 Education Service Center	Texas State University - San Marcos	West Texas A&M University
Inter American University	Region 16 Education Service Center	Texas Tech University	Wharton County Junior College
Iowa State University	Region 17 Education Service Center	Texas Tech University ISD	
Jacksonville College	Rose & Smith Associates		
	Sam Houston State University		
	San Angelo State University		

TxDLA

Texas Distance Learning Association

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